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The Secretary of the Interior's Standards for the Treatment of Historic Properties (1995) is available as a leaflet free of charge upon request from the Heritage Preservation Services Program.

The Secretary of the Interior's Standards for the Treatment of Historic Properties with Guidelines for Preserving, Rehabilitating, Restoring, & Reconstructing Historic Buildings (illustrated book) is sold by the Government Printing Office for \$12.00. Stock Number 024-005-01157-9. Send check or money order payable to Sup. Docs. Mail to Sup. Docs. P.O. Box 371954, Pittsburgh, PA 15250-7954. MasterCard and VISA accepted. Phone orders to 202-512-1800; Fax orders to 202-512-2250.

Barbara J. Little

Public Benefits of Archeology

The Public Benefits of Archaeology conference was held in Santa Fe, New Mexico from November 5 to 8, 1995. The exchange of good ideas among over 150 participants contributed to the success of the meeting. Much of what was discussed about public benefits is applicable to cultural resources in a broader sense.

What did we learn? Just like politics, all archeology is local.

In spite of archeologists' frequent emphasis on global developments and culture change over long periods of time, it became apparent that what many people value about archeology is a sense of connection with time and place. Archeology can and does provide "common ground" among the many elements of diverse communities. Educators reinforced the value of archeology in teaching respect for other people and other times. Preparing both children and adults with an appreciation for a diverse world is an important contribution that archeological knowledge can make. We need to remember that as we go about our mundane tasks of Section 106 compliance and report review.

Many more valuable insights emerged as both speakers and audience members discussed various audiences for archeology, including visitors to sites and museums, teachers and students, Native Americans and other local communities, tourists, planners, avocational archeologists, scholars, and politicians. The conference ended with a discussion of how best

to get the word out and a listing of "action items."

Katerine Slick, a Trustee of the National Trust for Historic Preservation, admonished archeologists to "get on the tourism train." Tourism will soon replace manufacturing as the number one industry in the United States. Archeologists are able to contribute to Heritage Tourism, which relies on authenticity and quality. Highlighting authenticity as the appeal of museums, David Hurst Thomas spoke eloquently about the importance of archeology in presenting and preserving the "real things" that visitors find compelling.

The conference was sponsored by the National Park Service (National Register of Historic Places, Archeology and Ethnography Division, Southwest System Support Office, and Pecos National Historical Park); the Society for American Archaeology, the Society for Historical Archaeology; the National Conference of State Historic Preservation Officers, the National Trust for Historic Preservation, the New Mexico State Historic Preservation Office, the National Association of State Archeologists, and the Advisory Council on Historic Preservation.

There will be a follow-up publication. If you are interested in being on the mailing list, please send your address to Barbara Little, National Register of Historic Places, P.O. Box 37127, Suite 250, Washington, DC 20013-7127.